Continuing Education

Classes are intended for high school teachers who are teaching or about to teach graphic design, visual communication, or web design classes. Classes are only open to individuals ages 18 and older. Participants do not receive college credit for these classes. All classes are face-to-face for use of programs and in-person assistance.

For registration and questions, contact:

- Doris Palmeros – palmeros@uiwtx.edu
- Michael Clayton – clayton@uiwtx.edu

Costs

Courses are $30/hour. Some courses have an added fee attached for supplies and materials.

Length of Classes

3-4-hour courses are on a single day. 9-hour courses take place over 3 days.

Registration closes June 3, 2024.

June 10, 2024, 1 Day Class Sessions

Class Name	Dates Offered	Time	Instructor
Observation and Visual Memory	Monday, June 10, 2024	9 a.m. – 12 p.m.	Prof. Teresa Trevino
Web Design I – HTML & CSS	Monday, June 10, 2024	1 p.m. – 4 p.m.	Prof. Michael Clayton

June 11-13, 2024, 3 Day Class Sessions

Class Name	Dates Offered	Time	Instructor
Icon Design	Tuesday, June 11– Thursday, June 13, 2024	9 a.m. – 12 p.m.	Prof. Teresa Trevino
Web Design II – Basic Design & Development	Tuesday, June 11– Thursday, June 13, 2024	1 p.m. – 4 p.m.	Prof. Michael Clayton

June 14, 2024, 1 Day Workshops

Class Name	Dates Offered	Time	Instructor
Replace the Hate Workshop	Friday, June 14, 2024	9 a.m. – 1 p.m.	Prof. Doris Palmeros
Sketchnoting 101 Workshop	Friday, June 14, 2024	2 p.m. – 5 p.m.	Prof. Michael Clayton

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Morning Offerings

+ *Observation and Visual Memory*

- June 10, 9 AM to 12 Noon | $90.00 (3 hours; 1 day)

This course will cover 8 exercises that will help improve observation, visual memory, and creative connection of ideas. The techniques can be useful for anyone that teaches graphic design or any other creative practice.

Instructor: Professor Teresa Trevino

+ *Icon Design*

- June 11-13, 9 AM to 12 Noon | $270.00 (9 hours; 3 days)

This course will cover techniques on how to create 2 different sets of icons. (objects and actions). We will follow a design process starting with research, problem definition, sketching and prototyping, understanding design systems, defining constraints, group critiques and final refinements. We will design a composition using one of the two sets of icons and based on "The Book of Trees. Visualizing Branches of Knowledge" by Manuel Lima. This class will meet in a computer lab with access to all necessary software.

Instructor: Professor Teresa Trevino

+ *Replace the Hate Workshop*

- June 14, 9AM to 1 PM | $120.00 (4 hours; 1 day)

In this workshop you will learn how to use low-tech methods for printing small posters. Topics of design advocacy will be discussed.

Instructor: Professor Doris Palmeros

Afternoon Offerings

+ *Web Design I - HTML & CSS*

- June 10, 1 PM to 4PM | $90.00 + $30.00 supply fee (3 hours; 1 day)

The basic building blocks of the Web are HTML elements and CSS rules. Armed with a simple open-source text editor and a browser, you will learn how to use these building blocks to create patterns that build pages. This class will meet in a computer lab with access to all necessary software. Fee.

Instructor: Professor Michael Clayton

+ *Web Design II – Basic Design and Development*

- June 11-13, 1 PM to 4PM | $270.00 + $30.00 supply fee (9 hours; 3 days)

In this course, you will be guided through the design process to create a simple web site from scratch using industry standard applications from the Adobe Creative Cloud suite of apps (namely Photoshop

and Dreamweaver). You will learn how to research, plan, design, and code a website. Topics on web hosting and troubleshooting will be discussed. This class will meet in a computer lab with access to all necessary software. Fee.

Instructor: Professor Michael Clayton

+ *Sketchnoting 101 Workshop*

- June 14, 2 PM to 5PM | $90.00 + $30.00 supply fee (3 hours; 1 day)

In this course, participants will be introduced to a process of visual notetaking using handwriting, drawings, hand-drawn typography, shapes, and other visual elements to capture an idea. They will discover the process that allows them to capture ideas more vividly and learn active listening techniques to help them in retaining and recording information. They will also learn how to share their sketchnotes on-line and in print, so that others can benefit from them. Sketchnotes can be created by everyone, regardless of age or drawing ability. Fee.

Instructor: Professor Michael Clayton