

University of the Incarnate Word
Unofficial Degree Plan

H-E-B School of Business and Administration

Degree: **Bachelors of Business Administration**Major: **Business Economics Concentration**

Bachelor's degree institutional requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours must be from UIW, 45 clock hours community service.

University Core Curriculum	Credit Hours	Earned	Grade
Rhetoric (6)			
ENGL 1311 Composition I	3		
ENGL 1312 Composition II	3		
Wellness Development (3)			
DWHP 1200 (3200 Transfer)	2		
PE Activity Course	1		
Philosophy and Religion (9)			
3 hrs from RELS 1305, 1315, 1325, 1335	3		
PHIL 1381 Introduction to Philosophy	3		
3 hrs Advanced Religion/Philosophy	3		
Literature and the Arts (6)			
ENGL 2310 World Literature Studies	3		
3 hrs Fine Arts	3		
Mathematics and the Natural Sciences (7)			
MATH 1304 or 1306 or higher	3		
4 hrs. Natural Science	4		
History and the Social Sciences (6)			
HIST 1311, 1312, 1321, 1322	3		
Social Science		in major	
Modern Language (6) 6 hrs in one language other than English			
	3		
	3		
Community Service (45 Non-Credit Clock Hours)			
Community Service Requirement			
TOTAL UNIVERSITY CORE CURRICULUM HOURS	40		

Program Curriculum		Credit Hours	Earned	Grade
45 Hours BBA Core				
ACCT 2311	Principle of Accounting I	3		
ACCT 2312	Principles of Accounting II	3		
MIS 2321	Intro to Information Systems	3		
MIS 2325	Information Mgmt. Application	3		
ECON 2301	Principles of Macroeconomics	3		
ECON 2302	Principles of Microeconomics	3		
BMGT 3370	Business Statistics	3		
BMGT 3371	Management Science	3		
BINT 3331	International Business Management	3		
BLAW 3317	Business Law I	3		
BMKT 3331	Principles of Marketing	3		
BMGT 3340	Management Theory & Practice	3		
BFIN 3321	Principles of Financial Mgmt.	3		
BMGT 4380	Integrative Business Analysis/Decision Making I	3		
BMGT 4381	Integrative Business Analysis/Decision Making II	3		
TOTAL BBA CORE:		45		
Business Economics Concentration				
12 Hours of the Following Required Courses				
ECON 3325	Econometrics	3		
ECON 3360	Game Theory and Strategic Applications	3		
ECON 4310	International Economics	3		
ECON 4370	Macroeconomic Forecasting	3		
9 Hours of the Following Business Electives				
ACCT 3311	Intermediate Accounting I	3		
BFIN 3324	Investment Planning	3		
BFIN 3325	Money and Capital Markets	3		
BINT 4380	Importing and Exporting	3		
BMGT 4351	Seminar in Business and Society	3		
BMGT 4390	Business Ethics	3		
MIS 3325	Intro to Business Analytics/Decision Making	3		
TOTAL ECON CONCENTRATION		21		
14 Hours of General Electives (as many as needed to reach 120 hours)				
		3		
		3		
		3		
		3		
		2		
TOTAL GENERAL ELECTIVES		14		

Grade of C or better required in ENGL 1311, 1312 and all courses for the major/minor/concentration/specialization.

University Core	40
Program Core	45
Program Concentration	21
Electives	14
Total	120 Credits