



H-E-B SCHOOL of  
BUSINESS and  
ADMINISTRATION

Academic Year: Fall 2019  
Degree: BBA

| Program Learning Outcomes<br>The Program Graduates Will Be Able To:  |  |   |   |   |   |  |  |   |     |
|--|--|---|---|---|---|--|--|---|-----|
| Catholic Social Justice: Our students will consider the ethical implications of business actions and processes, and propose socially just solutions. |  | Perspectives: Our students will consider diverse points of view and apply them toward issue resolution. |   | Foundation: Our students will have a broad-based knowledge in the functional areas of business. | Reasoning: Our students will be critical thinkers and decision makers able to use qualitative and quantitative methods. | Interaction: Our students will demonstrate effective oral, writing, and teamwork skills. |  |   |     |
| 1. Incorporate social justice principles when seeking resolution to business-related issues and offer potential alternatives and solutions.          | 2. Identify ethical implications of making business decisions. | 1. Identify diverse points of view when seeking resolution to business-related issues.                  | 2. Assess the potential global environment, and socio-economic impact when seeking resolution to business-related issues. | 1. Demonstrate proficiency in the principles of key business disciplines.                       | 1. Apply relevant information to arrive at well-reasoned conclusion.  | 1. Produce well-prepared oral dialogue and presentations.                                | 2. Create well-written business documents. | 3. Utilize teamwork skills to collaborate in diverse business settings. |     |
| <b>Course</b>  |  |   |   |   |   |  |  |   |     |
| ACCT 2311: Principles of Accounting I  | X  | X - I   |   |   | X-I   | X  |  | X-I   |     |
| ACCT 2312: Principles of Accounting II   | X  | X   |   |   | X   | X-I  |  | X   |     |
| ECON 2301: Principles of Macroeconomics  | X-I  | X   | X   | X-I   | X-I   | X  |  |   |     |
| ECON 2302: Principles of Microeconomics  | X  | X   |   | X   | X   | X  |  |   |     |
| MIS 2321: Intro to Information Systems   | X  | X   | X   | X   | X-I   |  | X  | X   | X-I |
| MIS 2325: Information Management Application   |  |   | X   |   | X   | X  |  |   |     |
| BMKT 3331: Principles of Marketing   |  |   | X-I   | X   | X-I   | X  |  |   |     |
| BMGT 3340: Management Theory and Practice  |  |   | X   | X   | X-I   | X  | X-I  | X   | X   |
| BFIN 3321: Principles of Financial Management  | A  |   |   | X   | X-I   | X  |  | X   |     |
| BMGT 3370: Business Statistics   |  |   |   |   | X-I   | X  |  | X   |     |
| BMGT 3371: Management Science  |  |   |   |   | X   | X  |  | X   |     |
| BLAW 3317: Business Law  |  | X   | A   | X   | X-I   | X  | X  |   |     |
| BINT 3331: International Business Management   |  | X   | X   | X   | X-I   | X  | X  | X   | A   |
| BMGT 4380: Capstone I  | A  | X   | X   | X   | X   | X  | X  | X   |     |
| BMGT 4381: Capstone II   |  | X   | X   | X   | X   | X  | X  | X   | X   |

**SLO status indicator**

I - SLO is introduced

X- SLO is covered

A- SLO is assessed

**Fall 2019 Assessment**

CSJ

Perspectives

**Fall 2020**

Foundation

Reasoning

Interaction



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| ACCT 2312: Principles of Accounting II   | X  | X   |   |   | X   | X-I  |  | X   |     |
| ECON 2301: Principles of Macroeconomics  | X-I  | X   | X   | X-I   | X-I   | X  |  |   |     |
| ECON 2302: Principles of Microeconomics  | X  | X   |   | X   | X   | X  |  |   |     |
| MIS 2321: Intro to Information Systems   | X  | X   | X   | X   | X-I   |  | X  | X   | X-I |
| MIS 2325: Information Management Application   |  |   | X   |   | X   | X  |  |   |     |
| BMKT 3331: Principles of Marketing   |  |   | X   | X   | X-I   | X  |  |   |     |
| BMGT 3340: Management Theory and Practice  |  |   | X   | X   | X-I   | X  | X-I  | X   | X   |
| BFIN 3321: Principles of Financial Management  | X  |   |   | X   | X-I   | X  |  | X   |     |
| BMGT 3370: Business Statistics   |  |   |   |   | X-I   | X  |  | X   |     |
| BMGT 3371: Management Science  |  |   |   |   | X   | A  |  | X   |     |
| BLAW 3317: Business Law  |  | X   | X   | X   | X-I   | X  | X  |   |     |
| BINT 3331: International Business Management   |  | X   | X   | A   | X-I   | X  | X  | X   | X   |
| BMGT 4380: Capstone I  | X  | X   | X   | X   | A   | X  | X  | A   |     |
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